Double Quick cookies policy for Double Quick websites

Double Quick, Inc.'s Cookies Policy for Double Quick Websites Introduction

This Cookies Policy ("Policy") describes how Double Quick, its subsidiaries and affiliated companies (collectively referred to as "we," "us", or "our") collect and process information about you on the Double Quick websites ("Double Quick Sites") through the use of cookies. We use the term "cookies" in this Policy to refer to website cookies and also to similar technologies that may collect information automatically when you visit the Double Quick Sites (such as pixel tags, web beacons, device IDs and similar technologies).

What is a cookie?

A cookie is a small text file that a Web server places on your computer or mobile device when you visit a website. This small text file includes a unique identifier that distinguishes your computer or mobile device from other devices. Cookies serve a number of purposes such as letting you navigate between webpages efficiently, remembering your preferences, and generally improving the user experience. Cookies may tell us, for example, whether you have visited the Double Quick Sites before or whether you are a new visitor. They can also help to ensure that content we display, advertisements you see online, and marketing messages are more relevant to you and your interests.

How long do cookies last?

Cookies can remain on your computer or mobile device for different periods of time. Some cookies are "session cookies". These exist only while your browser is open and are deleted automatically once you close your browser. Other cookies are "persistent cookies". These cookies survive after your browser is closed until a defined expiration date. They can be used by websites to recognize your computer when you open your browser and browse the Internet again.

What other technologies are used to track my website visits?

We and others may also use other technologies for tracking, such as pixel tags and web beacons. Web beacons and pixel tags are electronic images that may be used on Double Quick Sites or in our emails. We use web beacons, for example, to deliver cookies, count visits, understand usage of the Double Quick Sites and Double Quick's services, analyze the effectiveness of Double Quick Site features and campaigns, and tell if an email has been opened and acted upon.

How to manage or delete cookies on Double Quick Sites

The following are examples of how you can manage or delete many of the cookies served through the Double Quick Sites:

Cookie opt-out links. You may manage or opt-out of certain uses of many cookies served through this Double Quick Site by using the Cookie Consent Tool provided.

Browser settings. Many web browsers accept cookies by default. If you prefer, you can usually change your browser's settings to reject and/or to remove many cookies. As the precise means by which you may do this will vary from browser to browser, please visit your browser's help menu for more information.

If you choose one of these options, your choices will apply only to the specific browser and device from which you opt out and will not affect activities or targeted advertising on other browsers or different devices, including your mobile devices. Please note also that if you choose to reject or remove cookies, this may prevent certain features or services of Double Quick Sites from working properly. Since your cookie opt-out preferences are also stored in a cookie in your website browser, please also note that if you delete all cookies, use a different browser, or buy a new computer, you will need to renew your opt-out choices.

E-mail tracking

Double Quick may also use e-mail tracking technologies to monitor the success of e-mail campaigns it operates (for example, recording how many e-mails in a campaign were opened). If you do not want us to track emails we send you, some email services let you change your display to turn off HTML or disable download of images and exercising these

rights should effectively disable our email tracking. In addition, you may also unsubscribe from our marketing emails as described in those emails.

Do Not Track

Some Internet browsers include the ability to transmit "Do Not Track" signals. Since uniform standards for "Do Not Track" signals have not been adopted, the Double Quick Sites do not currently process or respond to "Do Not Track" signals.

Modifications

We may amend this Policy at any time by posting the amended version on the Double Quick Sites or by providing such notice about or obtaining consent to changes as may be required by applicable law. By continuing to use the Double Quick Sites, you confirm your continued acceptance of this Policy and any associated changes.

Contact Information

If you have any questions regarding this Policy, please visit the "Contact Us" form on www.doublequick.com

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