

# Privacy Statement

**Effective Date of Privacy Statement: May 1, 2018**

**Most recent update May 15, 2018.**

THE FOLLOWING TERMS OF USE GOVERN THE USE OF THIS WEBSITE. PLEASE READ THEM CAREFULLY BEFORE ACCESSING THE WEBSITE. IF YOU DO NOT AGREE WITH THESE TERMS, DO NOT ACCESS THE WEBSITE. BY ACCESSING THE WEBSITE OR ANY OF ITS PAGES OR LINKS YOU AGREE TO BE BOUND BY THE TERMS OF USE:

Double Quick, Inc. and its affiliated companies, ("Double Quick") appreciate your interest in this Web site and other related or linked Double Quick sites (Site). Your privacy is important and we want you to understand our practices with respect to gathering information from visitors to the Site and with respect to the uses we make of that information. Please check each portion or page of the Site that you visit. Certain portions or pages of the Site may contain changes to the Privacy Statement applicable to your use of that portion or page, for example, certain applications may request additional information from you.

## **Information and Uses**

When someone visits the Site, our web servers automatically gather information that allows the site to communicate with the visitor's computer during the visit. We also track such information as the number of visits to the site, which parts of the site visitors select, analytics to measure and observe user behavior, IP address (the Internet address assigned to your computer from your Internet Service Provider), device type, domain type, browser type (e.g., Firefox, Chrome or Internet Explorer), date and time of day, device screen size. We use such information only for statistical

purposes that help us design and administer the Site.

Privacy concerns focus on Personal Information, that is, information that could identify a specific individual such as names, addresses, e-mail addresses, product purchase information, credit card and other payment data and demographic data and telephone numbers. If during your visit you personalize the Site, complete an order form, enter a contest, provide survey feedback or submit other information to us, you may provide us with Personal Information. We may collect and use that Personal Information to process your survey feedback for the purpose of improving your experience at our branded sites, provide you with products or services, to bill you for products and services you request, to tell you about Double Quick products and services which we think may be of interest to you, or to communicate with you for other purposes. If you connect with Double Quick's accounts on third party social networking sites, we may also collect information about your social networking accounts for example, your name, user name or handle.

As a visitor of our Site, you may be asked that we read the geolocation of your computer or mobile device; this geolocation information will be used to provide the services you request such as showing the location of nearby service stations, and the route to service stations; we may also use this geolocation information to tell you about Double Quick products and services, for instance in combination with weather information about the geolocation of your computer or mobile device. If you do not wish us to use the geolocation information for such purposes, you can decline our request to read the geolocation; in that case, some of the services of our Site may not be delivered. We may provide the geolocation information to third parties who assist us in the provision of the services and communications to you through the Site.

As explained below in the section on Dissemination of Information to Third

Parties, we do not distribute or sell Personal Information to third parties for the purpose of allowing them to market their products and services to you; moreover, as explained in the Opt Out/Modify Information section, we will make a reasonable effort to remove your Personal Information from our database in such a way that you will not receive future communications from us, if that is your wish. If you notify us that Personal Information previously submitted to our site is no longer accurate, we will make a reasonable effort to make appropriate corrections. To facilitate our efforts to meet your request, it would be helpful if you could let us know the context in which you provided Personal Information, e.g. in connection with promotion of a specific product or service.

### **Information Placed on Your Computer**

We may store some information (commonly known as a "cookie") on your computer when you look at or use the Site. This information facilitates customizing your use of the Site and helps to avoid the need for you to re-enter your details every time you visit it. You can erase or block this information from your computer if you want to. (The 'help' screen in your browser or computer user manual should tell you how to do this.) For more information on how we use cookies and related technologies on Double Quick sites, and your choices regarding the use of these technologies for tracking, please click [here](#) to review the Double Quick Cookies Policy.

We use third-party advertising technology to provide ads when you visit sites upon which we advertise. This technology will not process any information that can be used to personally identify you, that is it will not include your name, address, or other personal information. When you access an ad, a "cookie" file will be stored on your computer. This information is used to help manage our on-line advertising.

### **Third Party Analytics and Ad Services**

Third Parties who provide us with analytics services for the Double Quick website, including, but not limited to Velocity Worldwide, Inc., may also automatically collect some of the information described above, including, for example, IP addresses, access times, browser type and language, device type, device identifiers and wi-fi information.

### **Information From Children**

The Site contains information that may be of special interest to children, but Double Quick does not seek through the Site to gather Personal Information from or about persons under the age of 18.

### **Hyperlinks**

This site has links to sites that Double Quick does not own, control or maintain. We cannot be responsible for their privacy policies and practices and we make no representations or warranties about the privacy practices of those sites. Similarly, we cannot be responsible for the policies and practices of any site from which you linked to our Web site. We recommend that you check the privacy policy of other sites and contact the operator if you have concerns or questions.

### **Dissemination of Information to Third Parties**

Communicating via the Internet and sending information, products, and services to you by other means necessarily involves your Personal Information passing through or being handled by third-parties, but Double Quick does not sell or distribute your Personal Information to third parties for purposes of allowing them to market their products and services to you.

We employ other companies and individuals to perform functions on our behalf. Examples include fulfilling orders, deliveries, sending postal mail and e-mail,

removing repetitive information from customer lists, analyzing data, providing marketing assistance, processing credit card payments and providing customer service. They have access to Personal Information needed to perform their functions, but may not use it for other purposes. Other third parties, advertisers and ad-related services, may also automatically collect information about you including identifiable information about your online activities over time and across different websites, devices and applications when you use Double Quick's Sites and services. Double Quick uses third parties (including contractors and service providers) to provide services for us and to help with our operations, which may require that they access and use your information. For example, Double Quick may use a third party to communicate with you (via telephone, email or letter) about our products and services, to send information to you, to process and collect payment via your credit card (if applicable), to provide customer support, to receive additional data about you, and to perform analytics and other work that may need to outsource.

Double Quick may also share your information with others in connection with or during negotiation of any merger, financing, acquisition, bankruptcy, dissolution, transaction or proceeding involving sale, transfer, divestiture or disclosure of all or a portion of our business or assets to another company.

Double Quick may also share your information to (1) comply with laws or to respond to lawful requests and legal process, (2) to protect the rights and property of DQ, our employees, agents, customers, and others, including to enforce our agents, policies, and terms of use, or (3) in an emergency to protect the personal safety of DQ, its employees or customers, or any person, or (4) to investigate, prevent, or take action regarding illegal or suspected illegal activities.

## **Information Access and Choices**

### **General Requests**

If you have a DQ account, you may view and update certain contact and

billing information we have about you by logging into your account. If you otherwise wish to ask for access, corrections, or deletion of any of your personal information held by us or a change in the way we use your information, please contact us at [the "Contact Us" form on www.doublequick.com](#). However, DQ may decline requests that are unreasonable, prohibited by law, or are not required to be honored by applicable law.

### **Email Marketing Choices**

Our marketing emails tell you how to "opt-out" of receiving further marketing emails. If you opt out, we may still send you non-marketing emails. Non-marketing emails include emails about your accounts and our business dealings with you, and as allowed by applicable law, requests for your participation in surveys.

Personal data collected by Double Quick may be transferred among its various divisions and affiliated companies, around the region, including the States of Mississippi and Arkansas and possible other states. By submitting data on the Site, the visitor provides explicit consent to these transfers, including transborder transmission of data covered by this Privacy Statement.

### **Sensitive Information**

Double Quick does not seek any sensitive information from visitors to our Site, unless legally required to do so, for example, in connection with recruiting or hiring. Sensitive information includes a number of types of data relating to: race or ethnic origin, political opinions, religious or other similar beliefs, trade union membership, physical or mental health, sexual life or criminal record. We suggest that you do not provide sensitive information of this nature. However, if you do provide such information,

Double Quick accepts your explicit consent to use that data in the ways described in this Privacy Statement or in the ways described at the point where

such information is disclosed.

### **Conditions of Use, Notices and Revisions**

If you choose to visit our Site, your visit and any dispute over privacy is subject to this Privacy Statement and our General Terms of Use of our Site, including any limitations on damages, arbitration of disputes and application of law provisions. We reserve the right to change this statement at any time without notice.

### **Date Storage, Transfer and Security**

Double Quick uses industry standard methods of securing its electronic databases of personal information. However, you should know that no company, including Double Quick, can fully eliminate security risks associated with personal information. To help protect yourself, please use a strong password, do not use the same passwords to access your Double Quick accounts that you use with other accounts or services, and protect your user names and passwords to help prevent others from accessing your accounts and services.

### **Contacting Double Quick about the content of this Privacy Statement**

If you have any questions about the content of this Privacy Statement, please contact Double Quick through the “Contact Us” form on [www.doublequick.com](http://www.doublequick.com).

When we make material changes to this Privacy Statement, we will post the changes on this page and update the revision date at the top of the Privacy Statement. We encourage you to view our Privacy Statement regularly for updates.

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