

THE 2015 100 DAYS OF SUMMER – CONTEST RULES

CONTEST PERIOD. This contest will be conducted from May 26, 2015 through September 4, 2015 on the following participating radio stations: WROX/Clarksdale, WKXY/Cleveland, WIBT and WIQQ/Greenville, WNLA and WNOU/Indianola MS, KJIW/Helena, AR and KFBC/Forrest City, AR.

HOW TO PLAY. Listeners may register their vehicle's car tag number through the website and/or Facebook page(s) of participating radio stations. No purchase is necessary to enter or win, and a purchase will not increase a contestant's chance of winning. Only registrations from the current contest period are eligible.

Starting on or about May 26, 2015, stations will randomly choose and announce license numbers from registered vehicles. The same license plate numbers will be announced on all participating stations but exact times may differ from station to station. After a license plate is announced, listeners will have ten (10) minutes to call the radio station, identify themselves as the owner or driver of that vehicle and claim their prize (subject to verification).

ELGIBILITY. The contest is open to all licensed drivers age 21 and up EXCEPT employees of participating radio stations, employees of Double Quick convenience stores ("Sponsor") and that employee's spouse. Listeners may win a maximum of one (1) prize during this contest.

PRIZES. The prize offered will be announced at each contest occasion. Prizes offered may change at any time at the discretion of Double Quick and participating stations.

CONDITIONS AND RESTRICTIONS. By entering, contest participants agree to strictly adhere to the applicable contest rules. In exchange for the right to participate in the contest, each contestant agrees to release and indemnify the sponsor(s), station(s), their officers, directors, agents, parent companies, subsidiaries and employees ("Released Parties") from any and all claims, demands and/or causes of action of any nature or kind whatsoever, whether presently known or unknown, foreseen or unforeseen, that arise out of the participant's participation in the contest. Any violation of these rules will result in disqualification. Anyone using fraudulent means to participate in and/or win the contest will be subject to disqualification. Sponsor and stations are not responsible for technical, hardware, software or telephone or other transmission failures of any kind, lost or unavailable network connections or incomplete, garbled or delayed computer transmissions, regardless of cause. Station(s) reserve the right at their sole discretion, to cancel or suspend a promotion, game or contest should any problem beyond their control corrupt the administration, security or proper execution of any Internet promotion, game or contest, or the Internet portion of any promotion, game or contest.

Calling the station to participate in the contest constitutes permission for the Station to record the caller's voice and use it on the air. All telephone calls during the contest may be recorded without further permission from the caller. Contest entry constitutes permission for the sponsor and stations to use the contestant's name, likeness, portrait, voice and/or biographical material for an unlimited period of time in order to advertise promote or publicize the sponsor, station(s) and/or the products and services of any of their designees. Prize winners will be required to produce satisfactory identification and sign an affidavit of eligibility and release forms as a condition of receiving their prize. Winners of prizes valued at over \$600 will be required to complete an IRS Form W-9, will receive an IRS Form 1099-Misc. and will be responsible to pay all taxes associated with the winnings. The contest is void where prohibited by law.

Copies of these rules are free and available at the offices and studios of participating stations during regular business hours or by sending a request, along with a self-addressed stamped envelope to a participating station. Sponsor and station(s) reserve the right, in their sole discretion and without any resulting responsibility or liability, to cancel, modify or suspend this Contest or to amend these rules and regulations at any time for any reason. All changes to contest rules will be posted on participating station's websites and at participating Double Quick locations.